

DRAFT= MINUTES OF THE EDC MEETING – WEDNESDAY MAY 7, 14

PRESENT: Wave Weir, Paul Ferguson, Debbie McMurray, Peter Hopkins

REGRETS: Peter Brewster, Michel Richards

VISITORS: Doug Weber, John Cole and Greg Godbeer

1. Minutes: Motion: McMurray/Ferguson: “ That the EDC minutes from March 5, 14 be accepted”.
Carried
2. The agenda was approved as circulated
3. Wave declared she may has a conflict in discussions of the Food Directory
4. Correspondence:

-i-Received information about selling VQA wine at the Farmers Market. Council did not approve of selling it at this time

-ii-The GB Biosphere is putting on a workshop May 14 9:30-2 at Canadore-Amazing Places regarding Trails etc.

-iii- Received information about a grant- “ Places to Grow”- Jayme will try and get some more information

5. REPORTS:

-a- Farmers Market. Jayme reported that there are only four vendors to date. There were 12 last year. It was agreed that we would contact Jimmy’s and see if they could set up there for the May 17 opening. If not it will be held in Minerva Park. Jimmy suggested that we entertain the idea that Harvest Share could cook hot dogs with proceeds going to their organization. In the interim we need to get a Market Manager and have them find new vendors. The emphasis is now The Farmers Market and will be open to all requests.

-b-Food Directory: The EDC has been working with The Biosphere to complete a map of food vendors in the area with eight or so from McKellar included. Once we know the cost we can apportion some budgeted money towards production.

-c-Pioneer School Workshops: Edible Wilds is doing well, Lots of Interest in Astronomy. Jayme and Wave to meet to decide on the next courses to offer, taken from the approved list.

-d-REDAC – meeting on Wed May 14 – 1:30 in Carling discussing Area projects. A special Smart Community meeting is being held on Thursday May 15 at 5:30 pm.

-e-HEADS: The Heads met with the School Board and there was a lot of interest in exploring partnerships. New build (K-12) will be #1 priority next year and will take 2-3 years to complete

-f-Active Living Fair: Saturday June 7,. 10-2,in the arena. It is free to all and is catering to all ages. Expecting over 30 vendors who promoter Active Living. Wave and Peter to set up an EDC booth

-g-Official Plan Public meeting is Thursday May 22, 6pm in the CC

--Snowmobile Staging Area: A report from the Roads supervisor was encouraging and a few details need to be agreed to such as overnight parking. The DunAhmic Snow riders under their new President, Doug Weber will pursue this idea.

-i-Volunteer Dinner- Wed May 21 at 5:30 pm. Please let Jayme know asap if you are coming. Unfortunately Norm Miller will not be attending due to the election as he is officially not our MPP. Peter to follow up.

-j-Earth Day- Let's Clean Up McKellar. Volunteers are needed as a work party on Sat May 24 – 8:30am CC- meeting at the Transfer Station at 12:30pm for a photo op with collected garbage

6. UNFINISHED BUSINESS:

-1-Approvals of previous business:

-a- SWOT analysis – still an on-going working paper – not approved

-ii- Motion: Paul/Debbie: “The report of EDC’s meeting with Reg Moore be approved” – carried

-iii- Motion: Debbie/Paul: “ The report on the meeting with the Broadbent SnowBugs be approved”

-iv- Motion: Paul/Debbie: “ That the report on the meeting with Camp Manitou be approved”, carried

-v- Motion: Debbie/Paul: : “EDC approve the recommendation by Phil Boyd to start working on the new 2015- 2016 Directory now.” Costs to attributed to the next budget year and be ready for early 2015. Carried

2. Conceptual Plan: We still have to meet with two staff. It is time to start moving towards the planning, development and drafting of the new long term Strategic Economic Development Plan.

Action: a group will use the maps and allowances given by Reg to work on drafting the Minerva Park portion of the “ Long Range Strategic Plan”; the overall vision – destination McKellar, philosophy, and background will be drafted along with the `Hub` concept. The focus of the next EDC meeting will be to begin the compilation of our gathered data, formulate sections of the Strategic Plan, and put it into written format .

3. Improving the use of the signage – Councils discussions indicated no desire to change the method and fees of the advertising sign , so this becomes finished business for the EDC.

4. Biosphere Action Group is holding a Food Fair and healthy food community event in September in conjunction with the Doors Open event and have a second farm tour here in McKellar. They have asked if the EDC is interested in hosting the event. Response was positive but man hours are limited. If the GBBR has the manpower to organize it, the EDC would consider hosting. Wave will attend the development meetings and report. More to come

Next Meeting : Wednesday June 4, 2014, 7:30pm, Council