

ECONOMIC DEVELOPMENT COMMITTEE MEETING

WEDNESDAY NOVEMBER 7, 2012

Present-Doug Weber, Paul Ferguson, Peter Hopkins, Wave Weir, Debbie McMurray

VISITORS –Farm Market Committee (Jane Savile), Greg Godbeer

Minutes

1. Minutes of the previous were accepted by Wave Weir and second by Debbie McMurray, and unanimously accepted.
2. DECLARATION OF PECUINARY INTERESTS-None
3. Farmer's Market Report: Jane Savile presented the Farmers Market (FMC) report and talked about their focus to have the market 70% food. The committee had discussed having it inside the Community Centre in September. Further investigation was to be explored about having a big Thanksgiving market inside with numerous vendors. Once it has been investigated, it should be presented to council. Receipts in the future shall be issued for all vendors and issued by the clerk's office on a timely basis. The vendor's agreement was to be changed based on the committee findings and approved by the EDC. A budget for advertising is to be developed by the FMC for approval by the EDC. Different types of advertising were discussed like mass emailing, recipe cards, signs for vendors, but that word of mouth was still the best. There were mixed feelings about the cost of newspaper advertising versus the benefit gained. The FMC was to be put on the MLCA website and linked to their own.

Wave Weir brought up that not only permanent vendors should get a vote but part-time ones would also be allowed to vote.

It was finally agreed that only permanent vendors who paid their full season fees would be allowed to vote.

A Holistic Fair was discussed to be developed for next year by the EDC and the FMC. Jane Savile agreed to front this endeavor

The Christmas market was expecting a big turn out with 21 vendors.

4. Intern Position: The job description was developed by Shawn Boggs as per attached with 2 additions-(i) oversee and assist where possible to the Farmers Market.(ii) Investigate how to obtain government grants from the various level of governments. Wave Weir to interview applicants on behalf of EDC
It should be documented by the intern who you go to for the various grants and which government body to approach.
5. Position Paper: Another 30 days was to be granted for responses with input to be given by all interested bodies.
6. Conceptual Paper: Different members of the EDC were to contact various community organizations to ensure their web-sites were listed.
7. Government seminar: It was discussed that someone from the EDC should attend the government meeting on how foreign investor can work with municipalities on various projects
8. Pioneer College update- Instructors are working independently on their various courses as per the course schedule.
9. Snowmobile Staging Area-Doug Weber is going to present to council on behalf of the "Dun-Ahmic Snowriders" whether the McKellar Community Centre parking lot could be used as a staging area for snowmobilers.

These people would bring in tourists dollars for food and gasoline, and only for day visits.

The EDC would support it if it brought a net benefit to the township.

10. Direction document: Peter Hopkins deferred the EDC direction documents to the next meeting. Peter also discussed advertising for new committee volunteers.

Greg Godbeer was asked whether he would like to be a permanent EDC member but deferred.

He agreed to sit in on the meeting for the time being.

The motion to adjourn the meeting was done by Doug Weber and seconded by Wave Weir, and carried.