

ECONOMIC DEVELOPMENT COMMITTEE MEETING

WEDNESDAY DECEMBER 5TH, 2012

Present-Doug Weber, Wave Weir, Debbie McMurray, Peter Hopkins

Regrets-Paul Ferguson

Visitors-Jane Savile, Heather Darlington and Katy Ward (farm Market)

Greg Godbeer and Barbara Mallory as observers

1. **Minutes**- Minute of the November meeting with two revisions were moved by Debbie McMurray and seconded by Wave Weir and unanimously accepted. The changes were in the spelling of "Savile" and item 6 Conceptual Paper was changed to Business Directory and section 3 change season fees to membership fees. It was also approved that Jane Savile should have the password to update the Farm Market Association of Ontario web site rather than have the EDC do this task.
2. **Declaration of Pecuniary Interest**-None
3. **Farm Market Presentation**-The farm market group presented their 2013 advertising budget in the amount of \$1,780 for advertising, lure cards, Posters and recipe cards. Details will be attached to the minutes. The group plans on holding the Holistic Fair in conjunction with the June 29, 2013 Farm Market Opening. Wave will be bringing a revised agreement back to the committee at the February Meeting
4. **Correspondence**-None
5. **Unfinished Business**
 - a. **Reports of Members**

Peter Hopkins updated the initiatives of REDAC in the development of high speed internet in the Parry sound area and urged members to complete the survey at www.cityfree.ca/smart. Peter and Wave also updated the group on their attendance at a government seminar held at the EDC offices where they heard of an initiative of the provincial government to connect investors with tourism developers. The Active Living Group is working on opening walking and biking lanes from Killbear to Parry Sound then along Highway 124 to Magnetawan

Wave Weir updated the group on her personal and private submission to council on the conceptual paper.
 - b. **Conceptual Paper**- Submissions were received from Peter Good, the executive of MLCA and a further paper is coming from Greg Godbeer. The meeting of January 2, 2013 will be devoted solely to make revisions. Peter Hopkins will ensure an easel is on hand to assist the process.

c. Directory Process- Our committee will continue to follow up on contacting organizations for their submissions for inclusion. Reports should be to Phil Boyd or Tamara Black by December 31.

d. Pioneer College Update-Basket making was a huge success. Upcoming events are January 16 with the theme “cooking on a budget that won’t fight back” February 2 will be soap making. The group was also updated on the upcoming kitchen tour where some local kitchens will be highlighted. On December 11, Middle River Farms is hosting a visit of approximately 200 children for a tour.

e. In Kind Advertising-Deferred at the request of MLCA

f. Peter Hopkins EDC Plan Document The committee was asked to review this 2013 plan and bring back any additions or changes to Peter for discussion at the February meeting.

6. Open Doors Ontario-The committee agrees that the inclusion of the Big Fish Classic, the Heritage Room Promotion, Fitness trail tour were excellent choices. It was discussed that the Farm Market and possibly Pioneer College could be promoted but the dates are too late in the season. A representative from our community should be from the Recreation Committee or possibly the Historic Society. With only 4 members our resources are also thin.

7. Intern Position-No applications were received. Currently advertising on kijiji

8. Adjournment

Moved by Wave Weir, seconded by Debby McMurray to reconvene again on January 2, 2013