

MINUTES of the EDC MEETING – Wednesday January 8, 2014 - Approved

PRESENT: Wave Weir, Debbie McMurray, Peter Hopkins

EXCUSED: Paul Ferguson, Doug Weber

VISITORS: Greg Godbeer, John Cole – Peter Brewster, Mark Diamond and Mike Richards excused due to weather.

1. PREVIOUS MINUTES- December 4, 2013: Motion: Weir and McMurray – Approved

2. AGENDA: was changed and Motions was placed at the end of the agenda. The February newsletter, dates for events- Seedy Saturday and Active Living Fair should be included along with the Market information and any Pioneer Courses were added to the agenda under New Business

3. CORRESPONDENCE – none

4. MEMBERS REPORTS:

-a-Market information should be mentioned in the February Newsletter

-b-Pioneer College Offerings for 2014 – see attached draft

-c-REDAC- most municipalities have already approved the new Terms of Reference at little or no cost in 2014 to the Municipalities. Council has a few concerns. Peter is presenting a proposal to Council at the next meeting- Monday January 13, 6:30 pm.- to approve the terms and work on minor concerns over the year of transition. The important thing is to get going and determine workable projects that can evolve into Task Forces.

-d-Council report: Wave reported that the motion brought forward to Council to reconsider John Cole as a volunteer member of EDC was not considered since no one in the majority would reintroduce it.

5. UNFINISHED BUSINESS:

-i-Meeting with Camp Manitou- rescheduled until Wednesday February 5, 2014

-ii-SWOT analysis: EDC completed the on going draft on the Strengths, Weakness, Opportunities and Threats in the Municipality – see attached

-iii-Staff input: try and arrange meeting with BO, Fire and Roads Super staff during office hours in the near future.

-iv-Explorers Edge – Unsure if EDC needs Council approval to join for 1 dollar

-v-Action Plan for the Concept paper: Need to determine the overall theme and develop 5-7 key concepts into a workable plan on a prioritized basis. These may include: Overall theme- “ Destination McKellar”, Minerva Park Development, The HUB concept – including a staging area; New Commercial Space, Financial considerations and time lines: Aesthetics and Facades, Signage and Marketing,

Environmental issues- protecting the lakes to name a few. Using the 2004 ED Plan as a template to develop and draft these plans over the next 12 months. Next few meetings will continue to focus on reviewing and reworking this 2004 document.

#### 6. NEW BUSINESS:

-A-Intern hiring process and recommendation: A recommendation from the Hiring Committee is going to Council on Monday in a closed session. Once approved, the successful individual will be notified the next day.

-B-New EDC member applications and process - Council receive the volunteers application and may consider it at a Council meeting or refer it to a committee for their recommendation. Need some discussion on this process and to review the Hiring By Law

-C-Budget payment for Farmers Market website: Motion- Peter, Debbie: To reimburse Wave \$ 271.84 for a three year subscription. Carried

-D- Carry forward budget: The Recreation Committee and Historical Committee were approved to carry forward monies in their committees reserve for special projects. Since we did not put forward a similar request before December 31- the end of the fiscal year we were not permitted to do so. Good information for next year if we surplus and a project that bridges fiscal years.

-E- Minerva Park Foot Bridge: In our Directions document staff were to make a report to Council regarding the status and viability of the foot bridge to Minerva Park. MNR has approved the project until 2015

-F-Newsletter: Wave will draft a write up from EDC including info on the Market, any Pioneer Course planned, and dates, times of two special events- Seedy Saturday and the Active Living Fair. Peter to contact Jane Savile and Theresa if they are going or not.

#### 7.MOTIONS-NOTICE OF MOTIONS – ACTION, ITEMS FOR COUNCIL;

-a- Peter to have Council direct staff to make a report on the viability and approx. cost of various walking bridges to MP and to have the Treasurer report on if there is any money in the bridge fund.

8.Next meeting: Wednesday Feb 5, 14, 7:30pm, Council. Key topics include meeting with Camp Manitou, review of the 2004 Strategic Plan, Staff reports and follow up on Minverva park walking bridge