

MINUTES – ECONOMIC DEVELOPMENT COMMITTEE – WEDNESDAY FEBRUARY 5, 14

PRESENT: Wave Weir, Debbie McMurray, Peter Brewster, Peter Hopkins, Jayme Parton

EXCUSED: Doug Weber, Michel Richards, Paul Ferguson

Visitors: John Cole, Greg Godbeer, Bonnie and Henry Beier

1. MINUTES: Were approved as corrected
2. AGENDA : New Business – Possible date change in May.
3. PECUNIARY INTEREST: None declared
4. VISITORS: Camp Manitou representatives did not arrive due to bad weather again in Toronto
5. CORRESPONDENCE:
 - a- Received notification from the Clerk that Michel Richard has been approved as an EDC member
 - b- Wave mentioned the Healthy Kids Community Challenge sponsored by the Health and Stroke Foundations and suggested we should explore what it entails. Wave to follow up.
 - c- Peter just received a notification of a workshop on Social Media Trends in 2014 for small businesses. EDC should send a copy to all McKellar businesses and placed on the website- Jayme to follow through with this.

6. REPORTS:

- i- Jayme was introduced and gave EDC a summary of her background
- ii- The chair introduced the new member Peter Brewster and acknowledged councils acceptance of Michel Richard as a new member
- iii- Market. A letter is being sent to previous vendors; information was put in the Townships February Newsletter and invitations will be sent to all the vendors from the Doors Open event.
- iv- Pioneer College – Jayme and Wave will set up a preliminary list of College courses and get back to EDC
- vi- REDAC – there is a meeting tomorrow evening to deal with the different new Terms of Reference. McKellar differs with the other four Municipalities who had already accepted the proposed new REDAC Terms of Reference. Council clarified the voting privileges, and the contradiction regarding open meetings and confidentiality and the name – Instead of REDAC, it should be called: The Parry Sound Area Economic Development Advisory Committee which reinforces the marketing mandate discussed at REDAC over the last year. REDAC is looking for ideas for future Task Forces

-vii- Meeting with Staff: Still need to meet with the Building Officer, Fire Chief and Roads Superintendent over the next month. Morely Haskin from Broadbent wants to meet in the near future.

-viii- Conceptual Paper: Wave reported that she is investigating façade ideas. PS give grants of 50% up to \$17,000 per request. Each year they budget X \$\$\$ for budget purposes. Businesses who receive a grant get a tax break for five years. Peter circulated the building stats for the last two years courtesy of Reg Moore and information on how councils can and cannot be involved in development projects- Article By Steve Omelia on Bonusing. Peter B inquired about having new franchises in McKellar .

7. UNFINISHED BUSINESS:

-a-Market: letters going to vendors, dates set, need a manager. Jayme, Wave and John to meet

-b- Events: No word back regarding Seedy Saturday or the Active Living Fair. Do not think Seedy Sat will go but Peter is working on the Active Living Fair with Theresa and will report back

-c-Food Directory. Jayme and Wave to meet and develop

-d-Staging Area for snowmobiles. Doug to make a report

-e Review of the 2004 Strategic Plan- It was felt that the previous 2004 report had some good ideas and useful information, it was dated and too long. The new plan should be written more succinctly, with a clear over all purpose, delineated objectives, specific plans, an implementation timeline, and a financial plan. This will take time. Everyone is to come back with their ideas as to specific topics that we can continue to develop. Everyone one was to send Wave their action topics within the next two weeks.

8. New Business:

-i-Budget. Is due in early March. Debbie will finalize our 2013 budget, draft and present our 2014 budget at our next meeting

-ii- Wave raised some serious concerns about a visit from a Councillor regarding EDC issues, and a letter he independently drafted to Camp Manitou after discussion with and encouraged three other councillors indicating they planned to do the same. Wave was to raise these concerns at the next Council meeting in February

9. Next meeting: Wednesday March 5, 7:30 pm, Council Chamber – featured topics- Meeting with Camp Manitou; summary of a meeting with the Building Officer and a future meeting Village of Broadbent; Draft format of the new Plan