

1 MINUTES EDC MEETING – WED DEC 4, 13

2 7:30 PM COUNCIL CHAMBERS

3 PRESENT: Wave Weir, Doug Weber, Debbie McMurray, Peter Hopkins

4 REGRETS: Paul Ferguson

5 VISITORS: Greg Godbeer, John Cole, Bonnie and Henry Beier, Peter Brewster

6 1. There was no pecuniary interest and no correspondence

7 2. Members Reports:

8 -i-Farmers Market Vendors' Meeting: John outlined the inclusive dates for 2014; the market will
9 remain in Minerva Park and the marketing will increase. The main issue to be reviewed will be
10 defining what a vendor is. Are we focusing on local produce and crafts or opening it up ? Need
11 more vendors. It was suggested we approach Camp Manitou about having some of their musical
12 campers act as " buskers" at the market

13 -ii-Pioneer College Ideas for 2014: Besides the ones listed in the Nov 6 minutes it was suggested
14 we have a canoe making course, a snowmobiling course and cross country ski lessons

15 -iii-RTO-12-" Explorers Edge"- contact is James Murphy. They receive over 1 million in Gov't
16 subsidy and there is a limited amount of money for special. Have an ED sub committee which
17 meets three time a year. Can join for 1 dollar.

18 Motion: Doug and Debbie: "That our EDC join RTO-12-" Explorers Edge for 1 dollar" –Approved

19 -iv-REDAC – Peter gave an update on REDAC and its new direction. There is a meeting on
20 Monday Dec 9 in McKellar to finalize the new terms of reference with the business community.
21 The Smart Community project reports is near at hand.

22 3. New Business

23 -i- The committee amended the draft minutes of November 6, 13

24 Motion: Debbie/Doug: "Minutes must be approved by EDC before being released to the public"
25 approved

26 Any motions that were approved by EDC in those minutes will be brought forward immediately
27 to the Clerk and Council

28 -ii-Camp Manitou. There was a letter of concern from Camp Manitou about comments in a draft
29 report from a meeting with The Ridge regarding concerns over the safety, aesthetics and
30 potential seepage into the lake from the lagoons. A letter was immediately sent to Mark
31 Diamond explaining the draft report and what the EDC has been doing to get community input
32 with an invitation to meet with them. The report was revised and will be circulated to the Ridge
33 and the Camp and then once approved will replace the draft report. The Camp is coming to our
34 next meeting January 8.14.

35 -iii-Intern Hiring Committee: Applications are due December 20,13 and a hiring committee of
36 Sherri, a member of EDC and Peter has been established to interview over the holidays and
37 make a recommendation to Council Jan 13. Wave is writing a letter of recommendation for
38 Stephen

39 Motion: Doug and Debbie: "That Wave be the EDC representative on the Intern hiring
40 committee" Approved

41 -iv-Wave raised her concerns from the last Council meeting and has requested Mr. McColl's
42 written statement and to follow up with " permission" to talk with staff. It was felt that this is
43 not correct and the reference in our terms refers to free set up and preparation for special
44 events like the Active Living Fair –and not to the sharing of expertise and ideas. Rather it is
45 encouraged in the MA and our By Laws to have staff assist committees and councils.
46 Furthermore, Council has already approved a review of the 2004 ED paper which this is all a part
47 of. No permission is required.

48 -v-Web Images: Wave informed EDC that there is a concern regarding the legality of an image on
49 our Farmers Market website. Council is looking at various options.

50 Unfinished Business:

51 -i-Everyone is to review and add to the preliminary draft SWOT analysis that was circulated for
52 next meeting

53 -ii-Everyone is to review the 2004 ED paper to glean what is usable, what has been done , what
54 hasn't been done but could be revamped etc. for the next meeting.

55 -iii-To redraft a final version of the Conceptual paper and starting towards a new ED Plan for
56 McKellar.

57 -iv-To have meetings with Camp Manitou, the village of Broadbent and the following staff- Fire
58 Chief, Superintend of Roads and the Building Official

59 Motions:

60 Motion: Debbie,Doug: `That Council reconsider resolution 13-305 and the application of Mr.
61 John Cole to be a member of EDC based on his merits, credentials, experience and expertise as
62 outlined in his application along with his approved police check`. Approved

63 NEXT MEETING : WEDNESDAY JANUARY 8, 7:30PM, COUNCIL CHAMBERS- KEY TOPICS include a
64 review of the SWOT analysis, the 2004 ED study, the Conceptual paper and to listen to the
65 concerns of CAMP MANITOU.

66 Motion: Doug,Debbie. `That we adjourn`Approved.