

APPROVED - EDC MINUTES- WED. JAN 7, 2015

Present: Wave Weir, Peter Brewster, Debbie McMurray, John Cole, Mike Kekkonen, Peter Hopkins, David Downing, Greg Godbeer, Glen Jones

1. Minutes of Dec 1, 2014: Peter/Debbie- " That the previous minutes be approved" Carried
2. Agenda: A few additions were made to the agenda regarding a Council report, Pioneer College update, Terms of Reference, Active Living Fair, Council Newsletter
3. No declarations of pecuniary interest
4. No visitors
5. Correspondence: wave had received correspondence from the Aberfoyle Farmers Market. The Ontario Trust re Open Door programs and Southfields Farmers Market.

6. Reports:

-i-The chair welcomed our new members. We now have a full committee for the first time.

-ii-New 2015 Executive:

Chair: Wave/Debbie: " that John Cole be the new chair" Approved

V. Chair: Dave/Greg: " that Debbie McMurray remain as Vice Chair" Approved

Secretary: John/Greg: " that Wave Weir be the secretary" Approved

-iii- Council update: Peter H reported that Council has turned down the CiiNO concept proposal 3-2 and would not reconsider after a presentation by CBDC head- Bill Spinney. This possible grant was for \$150,000 for each of three years to employ a marketing/ED staff person to enhanced the ED of the area and help REDAC. Council is drafting a newsletter and would like a brief summary from EDC. Reg Moore presented an outline of our building permits for 2014 plus a 5 year summary for comparison purposes. There is a open council meeting on Fri Jan 9 at 9:30 to start the process to Plan a Plan which is the development of a one year action plan followed by a longer Strategic Plan for the rest of the term of the current council. There is a sub - committee of REDAC meeting on Mon Jan 12 at 9:30 am to look at new Area Projects, parameters and approval processes for these projects. There was support to continue the Active Living Fair. Peter Hopkins is to discuss with Theresa Gregory about a summer date.

-iv-John reported he was working on his stats re changes from 391- 313 indicating the number of seasonal residents who have now become permanent

-v-Market manager. Peter will clarify with Shawn about the proper process to continue the current Market Manager for two years.

-vi-Pioneer College - still needs a volunteer coordinator, possibly someone from EDC. Dave Downing is teaching a series of cooking workshop plus a March Break class aimed at youth. Flyer will be up soon

-vii-New Business Directory - Phil Boyd and Julia Archer are putting together a new 32 page Business Directory for a March printing. If you have any ideas re content or know of new businesses, let Phil know ASAP.

-viii- Terms of Reference:

Resolution # EDC 6: Debbie/Dave: “ that the revised terms of reference for EDC be approved and sent to Council for approval” Carried

7.Unfinished Business: Revisions to the draft the long term EDC Strategic Plan. Wave had forwarded the confidential draft to members of the committee for input. In short, it was a great start but it still needs the wording edited and financial data, demographic data, growth data, executive summary, diagrams and layout inserted. It was agreed that we need a power point presentation to briefly and clearly outline the rationale, purposes and key projects of the plan. It needs to be brief and very clear on the importance of the Plan – to attract commercial investment and make McKellar a “Destination Point”, and enhance and continue to grow the quality of life in the Township. Council has asked if EDC would give them an update on where they are. It was agreed that EDC would do a power point presentation at the Feb 17 Council meeting. Several members agreed to work on it and present it at the next EDC meeting : Wed Feb 4, 15.

8. Next Meeting: Wednesday Feb 4, 7:30pm – The draft Presentation of the Plan