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Approved

REVISED

DRAFT - EDC MINUTES, WEDNESDAY MARCH 5, 2014, 7:30 - 9:45PM, COUNCIL

Present: Wave Weir, Doug Weber, Debbie McMurray, Peter Brewster, Peter Hopkins, Jayme Parton

Absent: Paul Ferguson, Michel Richards

Visitors: John Cole, Greg Godbeer, Bonnie and Henry Beier, Mike Kekkonen

1. Minutes of Feb 5, 14 – were approved as amended
2. The Agenda was approved with the addition of Budget under new business
3. No declarations of pecuniary interest
4. The Chair welcomed all visitors
5. Correspondence:
 - a-Councillor Black asked EDC if they were interested in setting up the Council Chambers during the Fair to promote EDC activities and showcase Pioneer College workshops. It was agreed that we would do this.
 - b-It was agreed that Jayme would send out a pamphlet from CBDC to all businesses in the Directory. Jayme has a listing of all businesses for similar future distributions
6. Reports:
 - i-Farmers Market: draft guidelines were circulated and discussed. We need information from Council's Insurance agent regarding the extent of coverage for the market . Need to advertise for a Market Manager. Need to address and reconcile the 51-49% vendors issue to ensure we have more vendors yet keep the purpose of the Farmers Market. (Maybe we can use the idea from last summer of a designated area- ARTISAN'S ALLEY to resolve this issue).New this year: one application form, schedule for 13 weeks, new associate members. Want current vendors to encourage new vendors but need clear guidelines as to eligible vendors. We have two applications already, prices on radio advertisements, and quotes on new postcards. Home - made wine is now ok for sale. It was suggested to reuse the old postcards.
 - ii-Pioneer School: Jayme has been working on three workshops: Astronomy, Knitting and Edible Wilds(June 14). More to come
 - iii-REDAC – The Council has approved the revised Terms of Reference on the understanding that they would be reviewed late next fall. REDAC refunded McKellar over \$13,000 to be placed in a fund for future use on approved Task Forces. They are looking for brainstorming ideas on future projects for REDAC to consider, prioritize and develop some short term to long term Task Forces- like The Hub idea. The Smart Community project report is forthcoming and they have agreed to continue the Marketing Task Force. Next meeting is in May which will focus on ideas for future Task Forces. All input is welcome

-iv-Staff Meetings:

-a-Had an excellent meeting with Reg Moore about various aspects of Minerva Park. (See Wave`s summary attached.)- **need approval

It was suggested that we investigate the future use of MP for a winter festival. Northern Automotive is for sale. It has a septic which was approved for a 12-14 seat café. Any ideas?

Recommend: That EDC request Council and the Clerk to write to various ministries like the MNR, etc. to extend the deadline from 2014 to 2018 regarding permission to build the pedestrian bridge.

-b- Met with Tina Greig about actual sales in McKellar over numerous years.(**need approval)

64 sales in 2006; 47 in 2007; 36 in 2008; 32 in 2009; 41 in 2010, 29 in 2011; 48 in 2012 and 46 in 2013. The majority were in cottage sales.

Average sales in McKellar from 2008-2013: Residences 7,0 ; Cottage residences 21.6; Vacant Land 8.6, with an overall average is 37.2 in sales per year. There are 15 active listings in McKellar at the present time. It was noted that properties are now being sold at below assessment value.

-v- Council - Wave`s presentation to Council was circulated. There is a motion to end the `Public Forum` at the next Council meeting. The draft SWOT analysis and the draft Pioneer College ideas are on-going, unapproved working documents, therefore will not be made public at this time.

-vi- Volunteer Dinner- Wed May 21,14 5:30-8:30 pm Jayme reviewed a few aspects of the evening. All members of Council committees are allowed to bring one guest. There will be vouchers given for the Market as a warm up activity. Need everyone to send Jayme any photos they have regarding EDC activities- Pioneers College, Active Living Fair, Market etc. so Jayme can develop a slide show

-vii- Trails Workshop: The Biosphere organized workshop for over 70 people to see if there was any need to develop a more collaborative plan for future Trail development. There was a lot of great information and expertise in the room. A summary of all the sessions will be sent shortly. It was noted that there were very few snowmobile groups in attendance. This will be forwarded to Becky

7. Unfinished Business:

-i-Seedy Saturday: Sat Apr 19 at the Stockey Centre. Jane Savile has asked if EDC would set up a booth promoting the Market, Active Living Fair and Pioneer College workshops. Cost is \$40. It was agreed to set up a table and prepare displays if we could get volunteers on Easter weekend. Need volunteers.

-ii-Active Living Fair #2 - Saturday June 7. There is a meeting on Fri with Theresa Gregory, Jayme, Joy Allan and Peter to begin the planning for the event. If anyone has any ideas on

possible vendors in McKellar or without that promote active lifestyles let Jayme know. Will need a resolution for Council.

-iii- Food Directory: Wave reported that it would cost approximately \$500 for the Directory

-iv- Snowmobile Staging Area; Doug displayed the new map of snowmobile trails including the DunAhmic District 10 routes.- 80 kms. They need a location to off load, get gas and food. McKellar is the centre of three routes and need a staging area whereby they can unload their vehicles and leave their cars and trailers while sledding. Would like Council to consider MP and or the community centre as staging areas by plowing them wider. Great for tourism especially if we had a gas station and restaurant. One person was ticketed in MP because it was too narrow. It is requested that EDC bring forward a recommendation to Council regarding providing a staging are in McKellar for snowmobilers.

-v- Conceptual paper – for major discussion at the next meeting in April

8. New Business:

-a- Budget: The committee reviewed last year's budget and made suggestions for the 2014 budget. Debbie will get income and expense statements.

Motion: D McMurray/P Brewster: "That the 2014 EDC net budget request would be \$10,000." carried Debbie will circulate the draft 2014 budget. This request will go to the Council's Budget Committee this month.

-b- Draft Official Plan: Section 5.3 outlines the various planning objectives which are excellent and in sync with our direction and future plans.

-c- There was a brief discussion on sign boards with the possibility of the income coming to EDC and/or to create an incentive system whereby businesses would get a reduced rate for multi year agreements. To be discussed at the next meeting in April.

9. Motions and Notice of Motions:

a. Peter Brewster, Doug Weber: That Council send letters to the appropriate bodies- Fisheries, Transportation and MNR regarding extending agreements to build a pedestrian bridge to Minerva Park until 2018. Approved

-b-Peter Brewster, Debbie McMurray: That Council consider designating a staging area for snowmobilers at Minerva Park and/or the Community Centre by plowing the roadway in MP wider and clearing an area by the CC. Approved

-c-Debbie McMurray, Peter Brewster: That EDC regrettably accept Doug Weber's resignation from EDC. Approved . His letter of resignation is on file. He will still be available as an advisor to EDC. Doug was thanked for all his contributions to EDC as a member and as Chair.

-d-P Brewster,D McMurray:" That the net 2014 budget be \$10,000". carried

-e- EDC request's that the Clerk inquire with the Municipalities insurer about what is covered regarding the Farmers Market and its vendors.

10. Next meeting:

Wednesday April 2, 7:30pm – topics- Meeting with the Camp, Public Works and an outline of key topics for the new plan.