

Draft - MINUTES OF THE EDC MEETING – WEDNESDAY MAY 1, 2013

PRESENT: Doug Weber, Wave Weir, Debbie McMurray, Peter Hopkins, Stephen Webb

Visitors: Greg Godbeer, Ken Jackson,(painting), Kim (general Store) and James (Jimmy's)

1. Motion: Weir/ McMurray: To accept the minutes of the April 2 , 2013 EDC meeting - Approved
2. No declarations of pecuniary interest
3. Visitors: There were three members from the McKellar Business Community to share their thoughts on the EDC's Conceptual Paper: Ken Jackson- Jackson painting; Cory Kim - General Store, Jim McMurdo - (Jimmy's Chip Wagon – new owner)

Comments/ideas:

-The chair reviewed the process to dates with various groups and summarized the ideas brought forward.

-general comments that the ideas were excellent, well expressed and of a long term view

-concern was raised over the retention of youth in McKellar – need to create and attract jobs other than low paying tourism ones

-need to locate a small industry in tune with our vision which would provide good paying jobs

-people want to return home to work as they really like the area but no good paying jobs

-IDEA: suggest we investigate the idea of developing an eco- friendly bio-fuels – co-generating plant that uses waste for energy and ethanol for bio fuels as an alternate to our dependency on oil.

-It is important to the economy and work force of McKellar to get the Inn up and running

-Jimmy's is opening soon and will have an internet café, ice cream, and local baked goods from Mrs. Wilson.

-business people need to do more networking and extend the season to a more year around operation.- see directory

-General Store is happy.

-All agreed that there is a need for a restaurant and a gas station – above ground

-Liked the idea of promoting McKellar as a staging area for snowmobiles to increased traffic in the winter

-need to promote visitors via our championship golf course- The Ridge- even though golf is on a slight decline in memberships

- discussions on a recent workshop regarding Age Friendly Communities- Stephen to provide more info.

-all pleased with the new Directory

4. Correspondence:

-Wave circulated a letter from Brenda regarding the recent Market vendors meeting

-Directory-

2.

5. Reports:

- i-Stephen gave an update on a recent workshop on Age Friendly Communities. They are developing a plan in this regard. He will circulate more information
- ii-Stephen has been checking the signage by law and will clarify with Reg.
- iii-The school trip scheduled for June 12 is finalizing its plans. Need volunteers

6. Unfinished Business:

-a-Farmers Market Vendors Meeting: well run, vendors happy, good feedback and it went well. Liked the "Artisons' Alley" as a growing point. Concerns re geese: Stephen investigating preventative methods from pellets to buffers to a suggestion regarding a small fence by the water;

Concerns to be followed up include: levelling of Minerva Park; insurance concerns; parking arrangements; lack of a market manager to date and a vendors rep to EDC , and geese. A contact list has been circulated to all vendors to enhance communication

-b- Doors Open: Sept 28, 2013. Stephen is trying to have area markets join McKellar on that day for an open market. Exploring a Pioneer College event.

-c- Pioneer College: everyone was very pleased with the branding designed by Julia Archer. It was approved- see motions. A thank you will be conveyed to Julia

-d-Budget: Council had to cut 15%. Did not need to include part of the intern's stipend. Removed the kiosk project as a cost item but could be done if more income was raised. Debbie to revise and circulate.

-e- Committee Expense Protocol: was approved – see motions

-f- Directory: very well received. A few minor errors and was unable due to space include a section on committees. Any suggestions should be forwarded to Phil Boyd. Peter will publically thank Phil and Julia at the next council meeting.

7. New Business

-i-REDAC – minutes were circulated. Some concerns about the cost-benefit-ratio for McKellar being explored

-ii-Smart Community: there is a stakeholders meeting on the "Smart Community" project- Thursday, May 23.

3.

-iii-Bell Tower on FR #300. Council has requested a public meeting regarding the proposal to erect a 90m tower near Stewarts Park bridge. Trying to confirm a date.

-iv-Active Living Fair update: Stephen has circulated draft vendor agreements for review. Deadline for a booth is May 31st. Somewhere between 20- 35 are anticipated. Cost is \$10 per table. There will be a contact sheet handed out with a draw ticket for draw prizes throughout the day. All demonstrations will be "active"- like tai chi, chair yoga- not speeches. Peter has a long history with ParticipAction and has contacted them about being involved with their Active Living promotions. Burt Weir has donated his banners. Need to check out electrical outlets and sound system and set up arrangements with Garnet and Kevin.

8. Motions- see draft attachment

9. Weir ,McMurray: Meeting to adjourn at 9:29pm. Approved

Next Meeting: Wednesday June 5/13-7:30pm- All Staff are invited to give input on EDC's Conceptual Paper.