

EDC – MINUTES – WEDNESDAY OCTOBER 2, 2013

PRESENT: Debbie McMurray, Wave Weir, Paul Ferguson, Peter Hopkins, Stephen Webb

GUESTS: John Cole, John Hake plus 4 representatives from the Hurdville Community Group

EXCUSED: Doug Weber

MINUTES: Weir/Hopkins: “ that the minutes of Sept 7<sup>th</sup> 13 be approved as revised”. Carried.

VISITORS: The Hurdville Community Group led by John Hake outlined some of their concerns . Presently, they use the one room school house in McDougall for a wide variety of very successful community events – euchre, hunters and strawberry meals, pancake breakfasts etc. with over 500 for breakfasts, 20-30 night for euchre and full houses for dinners and social. These events are needed to raise money to fund the facility. It costs \$3000-\$4000 a year for operating and they pay McDougall \$617 in taxes annually. One of the concerns is the building is in McDougall, yet all the community group is in McKellar. McDougall will only fund one community centre and they chose the one in Waubamik. The road actually goes right in front of the school and it is on 1 acre. Secondly, due to their dug well and water quality the Health Unit has issued a boiled water mandate. They have contacted Doug Heal and it will cost \$5000-\$6000 for an ultraviolet system however their usage is too much for the current system. They have thought of getting a holding tank and fill with City water. It would cost in excess of \$10,000 for a drilled well- if they find water. They also have no indoor plumbing only outdoor toilets which is ok with the Health Unit. They cannot apply for Heritage Status because of previous renovations. It is also hard to heat. They have considered moving to Waubamik but prefer to stay where they are. It is 114 years old

Some ideas were: find about grants- Trillium and Senior Friendly Grants and Heritage grants for 125 year old facilities . Work on a cooperative partnership between McDougall, McKellar and their group for a grant and to talk with MPP Norm Miller and letters of support. If they had the money they would turn the schoolhouse into a museum and build a new community hall with indoor plumbing.

Other concerns regarding the Conceptual paper and economic development. There is very little information on the website regarding data and information concerning development on the lake and community. The marina, restaurant, store are for sale and a key for Hurdville. It is the only marina on the lake. They are considering fund raising – wild flowers and snowmobiling is active.

They thanked the EDC for listening to their issues and would appreciate any help regarding the Hall.

CORRESPONDENCE:

-i-received John Jackson’s lot data

-ii-There is a small business workshop in Barrie Oct 29,30-“ Culture Grows Here” . Paul is interested in attending.

REPORTS – covered in other areas

## UNFINISHED BUSINESS

-a- FARMERS MARKET: Stephen has compiled a complete booklet on all aspects of the market for future reference. It was a good year. Wave, John and Stephen will meet before the final vendors meeting in a couple of weeks. Any changes in policy have to be approved by EDC.

-b-DOORS OPEN: has 18 vendors, 14 new ones and made \$180. Excellent attendance for the trail events, Heritage room and market but low attendance at Whitesquall's demonstrations. The Church had numerous visitors. Jimmy's had the best day in Sept. Needed more promotion from the Parry Sound organizers – hardly mentioned. May want to set up Market vendors along the fence for better visibility.

-c-PIONEER COLLEGE: Stephen working on a few courses- quilting and a dance class. Peter suggested contacting Carly Hughes regarding starting up a new business.

-d-KIOSK- Paul gave a presentation and photos of a KIOSK that may be located in Minerva Park. A proposal will be part of EDC budget presentation for 2014

-e-GENERAL STORE; They are considering improving marketing various aspects in McKellar with a map, Library, Transfer site info. More information is needed

-f- CONCEPTUAL PAPER; Have met with Camp Kodiak and a summary was circulated. John and Peter will be meeting with MPAC on Thursday Oct 10 and Paul and Peter are meeting with the Ridge on Friday. Need to meet with staff- Public Works. Fire and CBO to ensure we have their input before we proceed.

Numerous ideas were discussed as to phasing in various ED projects – in the short term – 3 years- such as Minerva Park Improvements including staff input On the feasibility and cost of a bridge; improving the entrance and aesthetics to the Town Centre, New entrance signage – “ Welcome to ...’ etc. culminating in a celebration in 2023-150 years. Need to do a SWOT analysis and a complete review of the 2004 Plan.

Once we have heard from everyone and reviewed previous documents there is a need identifying a clear vision, 5-7 basic concepts, objectives and prioritize projects

Debbie circulated PS façade document – good starting point. Consider black willow design. Need actually façade graphics to look at.

-g-Committee requirements were circulated.

MOTION: Paul/Wave: “ To recommend to council to approve John Cole as a member of the ED Committee” Approved. Application and police check were given to the Clerk.

Applications were given to Lori and Jim Sims.

-h-Intern Job Description and application: Wave had a few suggestions regarding the job description- researching funding possibilities, liaison between committees and ability to work on his own under directives with little supervision . According to the Clerk, we may just have to reapply with the previous

one due to Stephen's leaving early. Hopefully we can have a new INTERN early in the new year. Stephen will be leaving Oct 25 but will be back and available November 11<sup>th</sup> finish up. He is working with Joy Allen and John Cole regarding an operational manual for the various EDC websites.

EDC sincerely thanked Stephen for an outstanding job and wished him well in his new adventures. A letter of reference will be written.

#### NEW BUSINESS;

-i-REDAC; - agenda and minutes circulated. Business people made a presentation outlining their concerns and ideas about moving forward. The Heads are meeting the end of October to reconsider the proposed terms of reference. Smart Community report is expected in December

-ii-FOOD DIRECTORY: Wave suggested we develop a food directory for McKellar. All agreed. She'll bring back a draft and budget for approval

-iii-DONATIONS TO THE FOOD BANKS: Barrels are located at the Post office, CC and transfer Station until the end of Oct. The idea was to have the seasonal people donate their non-persihable foods to the food bank. Last year we had 2.5 barrels.

-iv-WELCOME WAGON: Paul will investigate a Welcome Wagon and check what Seguin does.

-v- GOLF EVENT: The Recreation Committee is looking at a fun golf tournament next spring.

-vi- UPCOMING EVENTS:

-a-November 9- a Christmas market and Seniors event in the CC-need to confirm

-b-Dec 7- PS Singers Christmas concert – Saturday Dec 7 – cancelled

-c-AOB: It was agreed to have a social after the December meeting

Next meeting: Wednesday November 6, 7:30pm FOCUS –SWOT analysis and review of 2004 report