

EDC Minutes: Wednesday July 3rd, 2013

Members Present: Doug Weber (chair), Debbie McMurray, Wave Weir, Paul Ferguson, Peter Hopkins

Staff: Stephen Webb

Regrets: none

1. Minutes: Weir/McMurray: “ that the minutes of June 5 be accepted” -approved
2. There were no declarations of pecuniary interest
3. No new correspondence and no reports from members at this time.
4. There were no further staff comments on the Conceptual paper except general ones for EDC to clarify the key points in the paper and re look at the 2004 ED paper
5. Unfinished business:
 - i-Farmers Market update: June 29 had over 150 visitors with two new vendors and one withdrawn. Looks like we are on budget. Need more advertising in July. Thanks to Public Works for creating a buffer to help the geese issue, need to follow up with public works re leveling areas of Minerva Park. May need to revamp the fee chart to keep it simple.
 - ii-Doors Open-Trails Open, Sept 28. EDC is trying to organize an area farmers market for that day and possibly a Pioneer College demonstration.
 - iii-Pioneer College: 3 courses going on- SOS course are cost recoverable, Quilting has 5 to date, and Paper- Making is receiving some interest. Check the new website for links.
 - iv-Marketing: It was agreed that we would like to have a kiosk built as the top priority in Minerva Park for next year . Paul will obtain the previous information and grant request. New community entrance signs are a possible future project- one at each entrance -4. Questions were raised about who is responsible for the Townships Advertising Board. It was noted that they are half full. Peter will followed up with the clerk.
 - v- Concept paper: A lot of comments from various members which included the idea to have an executive summary cover indicating the groups we have met with and a summary of their comments , the overall destination concept, in conjunction with our Vision statement, cottage industry, importance of good services roads, more footnotes. Everyone will look at the various drafts and make comments asap. Wave and Stephen to collate revisions. The Aug 7th meeting will be focused entirely on the Revised Conceptual paper. We plan to hold a Public meeting on Wednesday Aug 28 at 6:30 pm to update the public on what has been done to date and receive comments.
6. New Business
 - a-REDAC: They are moving in a new direction and revamping the terms of reference for less meetings and more action oriented projects. The Smart community project is issuing its RFP`s and the bids will be known in September and the results by December.

-b-Active Living Fair: It was excellent. 29 McKellar businesses promoted their active and healthy living messages and services to over 200 visitors. Live active demonstrations involving chair yoga, tai chi, model airplane acrobats, and quick and healthy meals were well received. The committee will be having a meeting to evaluate the day and make recommendations to EDC about future events. Thanks to Stephen Webb, Theresa Gregory, Jane Savile, Joy Allen and the Public Works department for all their help.

-c-John Hakes letter re Township development facts: See Stephens research to be attached

-d-Infrastructure projects. EDC should consider making a proposal based on their conceptual paper when it is ready involving Fire Station -#1 and the Public Works area.

-e-Website: Any comments regarding the new municipal website should be sent to the Clerk asap.

-f-Apparently the Inn has been sold to a family

Next Meeting: Wednesday August 7, 6:30pm Council – focus: Revisions to the Conceptual Paper