

Economic Development Committee Minutes

August 1, 2012

Members Present: Doug Weber, Debbie McMurray, Peter Hopkins, Wave Weir, Paul Ferguson

Regrets: Kelsey Ward Intern

Called to order: 7:36

Moved by Debbie McMurray, seconded by Wave Weir that the adoption of the minutes from the July 18th, 2012 meeting be deferred until received.

I) Declaration of Pecuniary Interest- none

II) Visitors - none

III) Correspondence - none

IV) Reports of Members

Read Kelsey's report (on file) - discussed direction for Grant: re: flyer display estimate. Direction for Kelsey to confirm a table space of about 18" deep with shelves below, with doors, to be used as a storage unit for extra flyers etc. Upper unit rack for lure cards.

Debbie McMurray - has looked at the website for universal grants that Peter sent out - overall impression was that it appeared mainly geared to charities.

Doug Weber - has been accessing the "Grants Ontario" Program Looking at conservation related grants under the heading "Georgian Bay Watershed."

Discussion ensued as to the need for a full time special program, economic development officer, historic and recreational programmer. Peter to research job description for a dedicated economic development officer and report to committee.

Peter Hopkins - Redac not meeting until September and then plans to do visioning, no funding yet for Smart Community Program and property development held up by hospital.

Wave Weir - Market Vendors have been informed as to their ability to form a vendors group to run daily market concerns and plan for marketing, signage etc. they plan on a meeting September 12, 6:30 pm at Wards. Waves will attend

V) Motion and Notice of Motion

() Moved by Debbie McMurray and seconded by Doug Weber that the completed conceptual paper letters of introduction be accepted as read and distributed carried.

Kelsey to be instructed to do so Staff letters to go to Shawn, Reg, Kevin and Ed. The direction will supply contact info for the community groups. The "poster" letter will be posted at the centre, the post office, store, sign boards etc., as well as sent to the MLCA and AI Last. Info to go on our website. As the public cannot copy from our website is important that the MLCA get a full copy. Hard copies to be kept at main desk in township office Contact info to indicate deadline of October 31 for written replies to be sent in on dropped off at the township office.

Unfinished Business

i) Kelsey is directed to send the second draft of the "Whereas letter" to committee members to review before next meeting, with reps from council, historical and recreation committees to make the case to hire someone throughout the fall and the intern position in the new year

- Application for intern must be received by the government August 24. Kelsey has been sourcing application form. Paul to discuss Kelsey what info. She has filled emailed to committee by August 10/2012.

Peter will put discussion of the position on council agenda

NEW BUSINESS

- Peter Hopkins discusses the process that council has been taking towards putting a paper on "future Directions"

- Peter Hopkins will direct Tamara to broaden the community based information pages in the upcoming directory.

- Discussion around recruiting new committee members and the need for all current members to actively invite others

- Kelsey will be asked to give her final report at the September 5th EDC meeting and asked to be prepared to give a feedback on the job as an intern.

AJOURNMENT: Moved by Paul Ferguson seconded by Debbie McMurray to adjourn at 9:03 pm. Next meeting to be held September 5th, 2012. Carried.