

## **Minutes EDC March 5, 2015 6:30 p.m.**

Absent; John Cole, David Downing, Glen Jones

Meeting Chaired by vice chair; Debbie McMurray

1. Accept minutes of February EDC meeting, as corrected. Moved by Peter Brewster, Second by Greg Godbeer, passed.
2. Accept Agenda with change in order. Moved by Peter Brewster, second by Greg Godbeer, passed.
3. No declarations of pecuniary interest.
4. **Visitors;** Jane Saville, Henry Beier, Gord Zulak
5. Market Manager position was discussed, formalizing job expectations and market guidelines. Move to accept market documents as amended. Moved by Wave Weir, second by Greg Godbeer. Passed.

### **6. Correspondence**

-Ted Davidson

-Mike Corson, it had been assumed Mr. Corson had been in communication with those he discussed in his correspondence, it is recommended that those mentioned in any correspondence which comes to EDC also be notified by the EDC, as correspondence is public. Both Gord Zulak and Henry Beier, who were mentioned in the letter, indicated that they had no problems with the letter received.

-Premiere's Award of Excellence for Agricultural Innovation

-Laurie Ann Brennan provides a labelling business for newly required nutritional labels

-Ontario BY Bike will host spring workshop in North Bay, May 6, and there is a bike show in Toronto May 6-8.

### **7. Reports**

- Pioneer College. It was reported that the WSIB is now searching to make sure that all instructors that receive remuneration for their services through the township office have a required registration with WSIB. As it comes to 2.6% of total wages paid, it was indicated that the EDC would then budget to have that paid as part of the college expenses. Leigh was making general enquiries and would let us know what she found out.

-Redac/Smart.update, ongoing.

- Ciino. Lengthy discussion on the pros and cons of investing in the Economic Development of McKellar by working in co-operation with all of the other municipalities in our area, some points that were considered:

1. It supports the concept that McKellar supports neighbouring municipalities on projects that are financially viable and of value to our municipality.
2. Supports the concept that we must work in partnership if we expect to receive government

grants. Granting agencies have been saying this for a while.

3. It is a onetime grant whereby the government provides \$150,000 per year for three years, with an investment of \$5,555 each year for three years by McKellar.

4. The purpose is to create jobs in the area which provides employment opportunities for our citizens.

5. We will receive collective marketing to enhance our long term ED Strategic Plan to market McKellar.

6. It may assist in marketing McKellar's commercial spaces, lot development, cottage industries and tourism opportunities adding to our economic development and growth.

7. We will need government grants to move forward on some future projects.

8. By nature of the beast, McKellar **will** benefit due to proximity. Therefore we will be seen as reaping the benefit of everyone else's work and commitment, yet not willing to share the load to make it happen.

-Application for the intern position is due by March 20<sup>th</sup>, spread the word if know of anyone eligible.

-RTO 12 has a tourism summit coming up

-the third annual Active Living Fair is scheduled for August 1, 10-2 pm. Theresa Gregory is organizing.

-there is a fish derby in McKellar March 21, at the end of a week where youth compete to catch tagged fish in Armstrong Lake. Donations are being accepted for prizes.

- Market. As Jane has accepted her extended position for Market Manager, discussion was had over expectations and duties. She took the guidelines with her and would inform EDC if she felt something needed to be changed or added.

Discussion, from the public, suggested that although it has always been the practice at EDC meetings to include the attending public in discussions that needs to be formally stated each time so all are aware.

#### **8. Unfinished Business**

-EDC report to council, next step, format of meeting @ council, staff and committees....

Discussion was had and generally agreed that until Council indicates their desire for a long term plan, there is nothing more the EDC can do toward that at the moment.

It was suggested that the beginning projects that start with Minerva Park be focused on and started, or finished, as the case may be.

#### **New Business**

- Budget; a tentative budget was discussed using past years as a template. Debbie is to finalize, circulate and get approval to pass along to council.

- Roles of committee members. As we now have a full complement of members, jobs can be spread out with each member involved in overseeing our different projects. A list of possible projects is to be supplied and everyone is to choose, in order of preference, three that they would be willing to oversee.

**9. Motion and Notice of Motion**

**A.** The EDC recommends that McKellar Council re-evaluate participation in the CIINO project. Moved by Greg Godbeer. Second by Peter Brewster. Passed

**B.** The EDC is requesting that council take the steps required to obtain an RFP and grant availability for the Minerva Park Walking Bridge. Moved by Peter Brewster. Second by Greg Godbeer. Passed.

**C.** The EDC is requesting that council take the steps required to obtain an RFP and grant availability for the Gazebo in Minerva Park. Moved by Peter Brewster. Second by Greg Godbeer. Passed.

**D.** The EDC is requesting that council take the steps required to obtain an RFP and grant availability for the washroom and picnic pavilion in Minerva Park. Moved by Peter Brewster. Second by Greg Godbeer. Passed.

**Direction;** That Peter Hopkins approach council for a date for the pending meeting regarding the EDC presentation about the first steps in developing a long term plan.

**Direction;** That council be asked as to what is the status of any monies available for “Park Land dedication”. What is collected and is there money in this account?

**10. Next Meeting**

Thursday April 2, 6:30 p.m.

**11. Adjournment**

Moved by Wave Weir. Second by Peter Brewster.

9:19 p.m.